

CTTC MEMORANDUM

TO: California Travel and Tourism Commission
Secretary of State
Travel Industry Association
Members of the Public Who Have Requested Notification
(For informational purposes only)

FROM: Caroline Beteta, Executive Director

DATE: Friday, October 13, 2006

RE: PUBLIC NOTICE OF THE CTTC EXECUTIVE COMMITTEE MEETING

A meeting of the California Travel and Tourism Commission Executive Committee is scheduled to take place on Wednesday, October 25, 2006 from 8:00 a.m. to 10:00 a.m.

Participation for this meeting is available via conference call. The meeting details are as follows:

Meeting:	<u>Commission Meeting</u>
Date:	Wednesday, October 25, 2006
Conference Call info:..	1-877-973-7507/passcode 518056
Time:	8:00 a.m. - 10:00 a.m.
Meeting Location:	Ritz Carlton, Marina del Rey 4375 Admiralty Way Marina del Rey, CA 90292 Room: The Boardroom

The agenda is attached for your reference.

Please R.S.V.P. (if you haven't already) to Matthew Sabbatini at 916-319-5420 or msabbatini@CTTC1.com, if you are planning to participate so that we can ensure that pertinent meeting materials reach you.

Thank you.

CTTC Executive Committee Meeting

Wednesday, October 25, 2006

8:00 a.m. - 10:00 a.m.

Ritz Carlton, Marina del Rey

4375 Admiralty Way

Marina del Rey, CA 90292

Room: The Boardroom

AGENDA

Any and all items on this Agenda are subject to discussion and vote

- I.** Call to Order/Approval of Agenda and October 3, 2006 Commission Meeting Minutes
- II.** Opening Remarks
- III.** Executive Director Report
- IV.** Strategic Planning and Government Affairs Update
 - A. Funding Options and Goals Update
 - B. Consideration of Program Legislative and Regulatory Changes
 - C. Federal Update and Travel Leadership Summit Report
- V.** Assessment Program Update
 - A. Consideration and Approval of Rental Car Referendum Timeline
 - B. Consideration and Approval of Rental Car Resolution/MOU
 - C. Consideration and Approval of Rental Car Referendum
- VI.** Marketing Advisory Committee Update
- VII.** Nominating Committee Report
 - A. Consideration and Approval of Nominations to Fill Existing Vacancies on Commission and Executive Committee
- VIII.** Legal Issues
- IX.** Financial Report
 - A. Audit Committee Report - Presentation of Auditor's Report for 6-30-06
 - B. Financial Reports
 - C. Status of Matching Funds Contract with State
 - D. FY 06-07 Budget
 - E. Other Financial Matters
- X.** Other Business
 - A. Tour of California Update
 - B. Safety Road Side Rest Area Update
- XI.** Public Comment
- XII.** Adjournment